



FOUNDED BY
JEREMY CORBYN

Job Description

Job Title: Social Media and Website Co-ordinator

Responsible to: Director of Operations

Location: North London (office based)

Salary: £30,000

How to apply: Please send a C.V and cover letter to info@thecorbynproject.com and mark it FAO: Social media and website co-ordinator position

Key Purpose: We are looking for a talented social media manager to administer our social media accounts. You will be responsible for creating original text and video content, managing posts, and responding to followers. We expect you to be up to date with the latest digital technologies and social media trends. You should have excellent communication skills and be able to express our political and grass roots vision to a high standard. Ultimately, you should be able to handle our social media presence ensuring high levels of web traffic and supporter engagement.

Specific responsibilities

- Generate, edit, publish, and share original, engaging content daily (e.g., original text, photos, videos, and news)
- Oversee social media accounts' design (e.g., Facebook timeline cover, profile pictures and blog layout)
- Suggest and implement new features to develop PJP awareness, such as promotions, competitions, and fundraising
- Stay up to date with current technologies and trends in social media, design tools and applications
- Support (deploying, setting up, operating, troubleshooting) for core tech platforms used by the campaign/campaigns.
- Provide training to staff and volunteers on technology and provide tech support to local campaigns.
- Assist in the execution and measurement of social media and advertising, website creation/design/hosting, and digital communication strategies.
- Stay up to date with the latest in campaigning technologies and work with campaign team to increase PJP's effectiveness

Person Specification

- Ability to deliver creative content (text, image, and video)
- Solid knowledge of SEO, keyword research and Google Analytics
- Experience with HTML, Wordpress, Elementor and Action Network desirable
- Excellent copywriting skills
- Familiarity with web design
- Excellent communication skills
- Demonstrated use of technology to pursue your passions and to creatively solve real-world problems for yourself or others.
- Interest in socialist politics and a desire to work on grassroots campaigns.
- Self-directed, flexible, able to work independently, and capable of succeeding in the face of competing priorities.
- Excellent problem solver: Able to identify technical issues, research solutions, seek help, and resolve problems.
- Eager learner: Ability to, and interest in, learning new skills and technologies.
- Excellent time-management skills and ability to work to tight and short timelines.
- Keeps a positive attitude and constructive tone in a constantly evolving, fast paced environment.

Closing Date: 6th September 5pm